



PREFERRED PARTNER RELATIONSHIPS CAN BE THE KEY TO YOUR SUCCESS. FINDING THE RIGHT GLOBAL LOGISTICS PARTNER IS JUST AS IMPORTANT.

THE CHALLENGE

One of our clients is a leading, global technology manufacturer providing a broad range of consumer, commercial, and OEM solutions for on-the-go markets. From small businesses to large industrial manufacturers, their product lines of solid-state drives, memory modules, graphics cards, flash memory cards, USB flash drives, and more are used around the world by commercial and OEM markets and are also found at many retail locations. Our client was searching for a global logistics provider who could partner with them in Asia while also providing freight forwarding, warehousing, and distribution services globally. Morrison Express was the answer.

THE SOLUTION

After conducting an analysis of our client's customer base, vendors, and raw material suppliers, Morrison Express was able to develop a transportation management solution that met their immediate freight forwarding needs while quickly identifying areas that would add further value, including customs clearance, warehousing, and domestic trucking. We were able to deliver the right-sized logistics solution and enabled this client to monitor on-time performance while realizing overall efficiencies in real time.

THE RESULTS

Through their partnership with Morrison Express, our client now has the flexibility to meet ever-changing logistics requirements and make the necessary adjustments quickly ensuring service integrity without the headache. Value-added services provided by Morrison Express, including pick and pack, labeling, and more, will enable our client to single source many of their supply chain needs, compounding the value of their partnership with Morrison Express.

For over 40 years, Morrison Express has been providing innovative, integrated solutions configured to our clients' specific requirements. With over 300 full-service and partner offices strategically located around the world, we can design, manage, and service your supply chain efficiently and cost effectively. For more information about our services, e-mail customer_service@morrisonexpress.com or contact your local sales representative.